

most current lobby expenses top 20 companies in the world in Mio. € (2021, 2022,2023)

| | company name | lobby expenses EU in Mio € | lobby expens | lobby expens | number of lobbyists EU (FTEs) |
|-----|--------------------|----------------------------|---------------|---------------|-------------------------------|
| 1. | Apple | 7 | 6,5 | 5,9 | 7,4 |
| 2. | Microsoft | 7 | 10,3 | 9,37 | 5,8 |
| 3. | Saudi Aramco | 0,1 | | 0 | |
| 4. | Alphabet / Google | 5,5 | 11,88 | 10,81 | 8,7 |
| 5. | Amazon | 2,75 | 19,32 | 17,58 | 11 |
| 6. | NVIDIA | 0,2 | 0 | | 1 |
| 7. | Meta / Facebook | 8 | 19,15 | 17,42 | 17,1 |
| 8. | Berkshire Hathaway | | 5,82 | 5,29 | |
| 9. | Tesla | 0,4 | 0,77 | 0,7 | 3,5 |
| 10. | Eli Lilly | 0,9 | 7,48 | 6,8 | 1,9 |
| 11. | United Health | | 4,75 | 4,32 | |
| 12. | Visa | 0,9 | 8,37 | 7,61 | 6 |
| 13. | TSMC | 0,005 | 2,81 | 2,55 | 0,2 |
| 14. | Walmart | | 5,7 | 5,18 | |
| 15. | Novo Nordisk | 0,6 | 5,24 | 4,76 | 1,5 |
| 16. | ExxonMobil | | 7,74 | 7,04 | |
| 17. | JPMorgan Chase | 0,7 | 2,9 | 2,63 | 0,7 |
| 18. | Johnson & Johnson | 0,9 | 7,81 | 7,1 | 5,2 |
| 19. | LVMH | 1,25 | 0,4 | 0,36 | 3,5 |
| 20. | Procter & Gamble | 0,7 | 3,15 | 2,86 | 2,2 |
| | | 36,905 | 130,09 | 118,28 | 75,7 |

*lobbycosts lower than 10.000 – 5.000

EU/US lobby expenses:

155,18

grey background colour=

not in the eu transparency register

Source: EU transparency register and <https://www.opensecrets.org/> for the US

exchange rate on 19.12.23: 1 US-Dollar=0,91 Euro

ways take the lowest number of the range; so for instance Meta spends 8 Mio according to our counting; the range indicated by meta is 8,000,000 - 8,999,999 €

| US expenses Big Tech in Mio. € | EU expenses Big Tech in Mio. € | US/EU lobby expenses big tech in Mio. € |
|--------------------------------|--------------------------------|---|
| 5,9 | 7 | |
| 9,37 | 7 | |
| 10,81 | 5,5 | |
| 17,58 | 2,75 | |
| 17,42 | 8 | |
| 61,08 | 30,25 | 91,33 |

Big Tech's percentage of top 20 expenses

big tech expenses in % of all expenses top 20:

58

big tech expenses US and all over expenses top 20 US:

51

big tech expenses EU and all over expenses top 20 EU:

81